

VIDIT SHAH

Entrepreneur

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Mumbai Area, India



EXPERIENCE

Founder

April Innovations

June 2016 - ongoing Mumbai

April Innovations is a Mobile app and Web development company with initiatives in Artificial Intelligence, Chat Bots and Automation.

- Within 10 months of its operations April Innovations has bagged projects of clients like Bajaj Capital, Croma, DHFL, Mahanagar Gas Ltd.
- Launched Brand Whistle - Social Media Automation Tool.
- News Summed Up - Artificial Intelligence based News Summarization.
- Kenya Law - Real time updates on the judgements passed by Kenyan Courts. 40,000+ downloads.

Founder

Broadamp Technologies Pvt Ltd

June 2013 - ongoing Ahmedabad

Broadamp Technologies Pvt Ltd is Gujarat Government Incubator backed venture.

- Took an idea to market in 9 months. Built a team of 6 people while working with 50+ interns during the same period.
- Yolo Perks was the product that was created and is being used by one of India's biggest malls - Phoenix Marketcity, BKC.

Marketing and Business Development Head

Bucketbolt Commerce Pvt Ltd

June 2012 - June 2013 Mumbai

Bucketbolt Commerce Pvt Ltd is an online E-Commerce store for buying of new and used books for students.

- Executed exclusive B2B Partnerships with some of the leading E-Commerce portals of India like Amazon, Snapdeal, Rediff, IndiaTimes to become their exclusive book procurement partner for Mumbai.
- Added nearly INR 50 lacs of total revenue through such partnerships.
- Started campus company's across several colleges in Mumbai to boost the concept of Bucketbolt amongst our target group of students.

EDUCATION

Bachelor of Engineering in Information Technology

K. J. Somaiya College of Engineering

June 2008 - May 2012 Mumbai

ACHIEVEMENTS



Running a profitable bootstrap company

- It is difficult to go against the herd mentality of taking up a job and build a profitable business in India.



Raised INR 25 lacs Funding for my startup

- Raising funds for your company is difficult.
- Raising them merely on the basis of Idea is impossible task that I achieved.

EXTRA CURRICULAR

General Secretary

May 2010 - May 2011

Selected as Jt. General Secretary of Students' Council 2010-2011 of KJSCE.

- Organised and executed various inter and intra-college events.
- Led the team of 100 volunteers to successfully raise INR 10.2 Lacs for Inter college cultural festival - Symphony 2011.
- Personally raised funds worth INR 4.5 Lacs for Symphony 2011.

Public Relations Officer

May 2009 - May 2010

Selected as Jt. Public Relations Officer of Students' Council 2009-2010 of KJSCE.

- Publicised various inter and intra-college events.
- Got 300+ volunteers to publicise our college festival across Mumbai.